



  
The language of their future

# LOGO

FULL VERSION



# LOGO

WITHOUT TAGLINE

vivaLing

vivaLing

# LOGO

## VARIATIONS



# LOGO

## VARIATIONS





# LOGO

## EXCLUSION ZONE



The exclusion zone has been created to leave the logo breathe



# LOGO

SQUARE LOGO



# Fonts

Produced by



## QUICKSAND

WEIGHT : 400  
FONT-SIZE : 20PX  
COLOR -  
HEX #343434

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1-to-1 personalized lessons  
for children

## QUICKSAND

WEIGHT : 400  
FONT-SIZE : 60PX  
COLOR -  
HEX #000000



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## CRAYON

WEIGHT : 600  
FONT-SIZE : 20PX  
COLOR -  
HEX #FFFFFF



# COLORS

Produced by



#e8454d



#a7c215



#3cb9c3

PRIMARY COLOURS



#f39546



#eebc18

SECONDARY COLOURS



#e26174



#f5b3b5



#cbd63e



#8cc04c



#4caf4f



#00838f



#7ecbdc



#c2dfdf



#a0c1c6

MORE SHADES OF PRIMARY COLORS



#5c5351



#958f8e



#b4b3b3



#dad6d0



#f1efe5

NEUTRAL COLOURS

# ICONS

Produced by



# PHOTOS

WHITE BACKGROUND



# PHOTOS

WHITE BACKGROUND





# PHOTOS

WHITE BACKGROUND



